## PENDING CLAIMS AS AMENDED

Please amend the claims as follows:

1. (Original) An apparatus for applying data representing a watermark to data representing an image, the apparatus comprising: a source of location and time data;

an error coding unit connected to receive the location and time data for applying a forward error correction algorithm to the said location and time data and outputting error coded data therefrom:

a code spreading unit coupled to receive the error coded data for spreading the error coded data to create spread data by repeatedly outputting portions of the error coded data a number of times therefrom;

a DES code generator for generating and outputting data representing a DES code;

a combiner for combining the spread data and the DES code and outputting watermark data representing a location and time specific watermark;

a receiver for receiving signals containing said data representing an image as DCT coefficients in transform space, which data is received in an encoded and compressed form on a signal medium, and for receiving an apparatus specific key;

a decoding circuit responsive to the apparatus specific key for decoding and decompressing the received signals to recover the data representing an image therefrom;

a control circuit for analyzing at least a component of the image data to determine an attribute thereof and to output a signal representative of the attribute;

a marking control unit, coupled to receive the signal from the control circuit, the image data from the source and the watermark data from the combiner, for adding the watermark data to the image data depending on a characteristic of the attribute and a characteristic of the image data;

an inverse DCT transform circuit connected to receive the watermarked image data and to convert the same from data representing the image as DCT coefficients in transformation space to data representing the image in pixel space;

a pixel processor connected to receive the data representing the image in pixel space for converting the pixel data into a format suitable for display; and

a projector connected to receive formatted pixel data from the pixel processor for projecting the image represented thereby.

Attorney Docket No.: 990450

2. (Original) An apparatus as claimed in claim 1, further comprising a source of

program key data and a source of frame index data uniquely identifying each frame in a moving

image, and wherein the DES code generator is connected to the source to receive the frame index

data therefrom and to generate a DES code depending on the frame index data and the program

key data.

3. (Original) An apparatus as claimed in claim 1, further comprising a source of

program key data and a source of frame index data uniquely identifying a predetermined number

of frames in a moving image, and wherein the DES code generator is connected to the source to

receive the frame index data therefrom and to generate a DES code depending on the frame index

data and the program key data.

4. (Original) An apparatus as claimed in claim 2, wherein the combiner

comprises an exclusive-OR (XOR) gate for combining the spread data and the DES code on a

bit-by-bit basis according to an XOR function.

5. (Original) An apparatus as claimed in claim 4, wherein the control circuit is

connected to receive data representing the luminance component of the image, and is configured

to determine as said attribute an amplitude value of the luminance component as the log<sub>2</sub> of the

value of the luminance component.

6. (Original) An apparatus as claimed in claim 5, wherein the marking control

unit is arranged to generate as a generated value from the watermark data a positive or negative

value and to add the generated value to the image data depending on the log<sub>2</sub> of the value of the

luminance component being greater than a predetermined threshold.

7. (Original) An apparatus for applying data representing a watermark to data

representing an image, the apparatus comprising:

means for supplying location and time data;

Attorney Docket No.: 990450

means for receiving the location and time data, for applying error coding to the

said location and time data, and outputting error coded data therefrom;

spreading means coupled to receive the error coded data for applying a spreading

function to the error coded data and outputting spread data therefrom;

means for generating and outputting data representing a pseudo-random code;

means for combining the spread data and the pseudo-random code and outputting

watermark data representing a location and time specific watermark;

means for supplying image data representing an image in transformation space;

means for analyzing at least a component of the image data to determine an

attribute thereof and for outputting a signal representative of the attribute; and

marking means, coupled to receive the signal representative of the attribute, the

image data and the watermark data, for adding the watermark data to the image data depending

on a characteristic of the attribute and a characteristic of the image data.

8. (Original) An apparatus as claimed in claim 7, wherein the means for

generating and outputting data representing a pseudo-random code is configured to apply a

forward error correction algorithm to the location and time data.

9. (Original) An apparatus as claimed in claim 7, wherein the spreading means

is configured to apply the spreading function depending on a spreading factor.

10. (Original) An apparatus as claimed in claim 7, wherein the spreading means

is configured to apply a spreading function in which bits in the error coded data are repeated a

number of times.

11. (Original) An apparatus as claimed in claim 7, wherein the means for

generating and outputting data representing a pseudo-random code comprises a DES engine.

12. (Original) An apparatus as claimed in claim 11, further comprising means for

supplying program key data and wherein the DES engine is connected to the means for supplying

to receive the program key data therefrom and to generate a pseudo-random code depending on

the program key data.

Attorney Docket No.: 990450

Customer No.: 23696

13. (Original) An apparatus as claimed in claim 11, further comprising means for

supplying frame index data uniquely identifying each frame in a moving image, and wherein the

DES engine is connected to the means for supplying frame index data to receive the frame index

data therefrom and to generate a pseudo-random code depending on the frame index data.

14. (Original) An apparatus as claimed in claim 11, further comprising means for

supplying frame index data uniquely identifying a predetermined number of frames in a moving

image, and wherein the DES engine is connected to the means for supplying frame index data to

receive the frame index data therefrom and to generate a pseudo-random code depending on the

frame index data.

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15. (Original) An apparatus as claimed in claim 12, further comprising means for

supplying frame index data uniquely identifying each frame in a moving image, and wherein the

DES engine is connected to the means for supplying frame index data to receive the frame index

data therefrom and to generate a pseudo-random code depending on the frame index data and the

program key data.

16. (Original) An apparatus as claimed in claim 7, wherein the combining means

comprises an exclusive-OR (XOR) gate for combining the spread data and the pseudo-random

code on a bit-by-bit basis according to an XOR function.

17. (Original) An apparatus as claimed in claim 7, wherein the means for

analyzing at least a component of the image data is connected to receive data representing the

luminance component of the image.

18. (Original) An apparatus as claimed in claim 7, wherein the means for

analyzing at least a component of the image data is connected to receive data representing a

chrominance component of the image.

Attorney Docket No.: 990450

Customer No.: 23696

19. (Original) An apparatus as claimed in claim 7, wherein the means for

analyzing at least a component of the image data is configured to determine an amplitude value

as the attribute.

20. (Original) An apparatus as claimed in claim 19, wherein the amplitude is

determined as the log<sub>2</sub> of a value of the component of the image data.

21. (Original) An apparatus as claimed in claim 7, wherein the marking means is

arranged to generate as a generated value from the watermark data a positive or negative value

and to add the generated value to the image data depending on the said characteristic of the

attribute.

22. (Original) An apparatus as claimed in claim 21, wherein the means for

analyzing at least a component of the image data is configured to determine an amplitude value

as the attribute and the characteristic is the amplitude value being greater than a predetermined

threshold.

23. (Original) An apparatus as claimed in claim 22, wherein the amplitude is

determined as the log<sub>2</sub> of a value of the component of the image data.

24. (Original) An apparatus as claimed in claim 7, further comprising:

means for receiving signals containing said data representing an image in an encoded and

compressed form on a signal medium, and for receiving an apparatus specific key;

decoding means responsive to the apparatus specific key for decoding and decompressing

the received signals to recover the data representing an image therefrom.

25. (Original) An apparatus as claimed in claim 24, wherein the signals are

conveyed on the medium as data packets and the means for receiving signals comprises data

interface means for receiving the data packets.

Attorney Docket No.: 990450

Customer No.: 23696

26. (Original) An apparatus as claimed in claim 24, wherein the means for

receiving signals is arranged to receive the apparatus specific key through a medium different

than the medium from which the encoded and compressed data signals are received.

27. (Original) An apparatus as claimed in claim 24, wherein the signals are

encoded using DES encryption and the decoding circuit comprises a DES decryption engine.

28. (Original) An apparatus as claimed in claim 24, wherein the signals are

compressed using a lossless compression technique.

29. (Original) An apparatus as claimed in claim 28, wherein the lossless

compression technique comprises run-length encoding.

30. (Original) An apparatus as claimed in claim 24, wherein the signals are

compressed using a lossy compression technique.

31. An apparatus as claimed in claim 30, wherein the lossy compression technique

comprises block quantization.

32. (Original) An apparatus as claimed in claim 24, further comprising inverse

transforming means circuit coupled to receive the watermarked image data and to convert the

same from data representing the image in transformation space to data representing the image in

pixel space.

33. (Original) An apparatus as claimed in claim 32, further comprising pixel

processing means coupled to receive the data representing the image in pixel space for converting

the pixel data into a format suitable for display by a projector.

34. (Original) An apparatus as claimed in claim 33, further comprising an

interface means for buffering data from the inverse transforming means for the pixel processing

means.

Attorney Docket No.: 990450

Customer No.: 23696

- 35. (Original) An apparatus as claimed in claim 33, further comprising displaying means coupled to receive formatted pixel data from the pixel processor for displaying the image represented by the pixel data.
- 36. (Original) A method of applying data representing a watermark to data representing an image, the method comprising:

supplying location and time data;

applying a forward error correction algorithm to the said location and time data to produce error coded data;

applying a spreading function to the error coded data to create spread data by repeating portions of the error coded data a number of times;

generating data representing a DES code;

combining the spread data and the DES code to create watermark data representing a location and time specific watermark;

receiving signals containing said data representing an image as DCT coefficients in transform space, which data is received in an encoded and compressed form on a signal medium; receiving an apparatus specific key;

decoding and decompressing the received signals responsive to the apparatus specific key to recover the data representing an image therefrom;

analyzing at least a component of the image data to determine an attribute thereof and to create a signal representative of the attribute;

adding the watermark data to the image data depending on a characteristic of the attribute and a characteristic of the image data;

converting the watermarked image data from data representing the image as DCT coefficients in transformation space to data representing the image in pixel space;

converting the pixel data into a format suitable for display; and projecting the image represented by the formatted pixel data.

37. (Original) A method as claimed in claim 36, further comprising:

supplying program key data;

supplying frame index data uniquely identifying each frame in a moving image; and generating the DES code depending on the frame index data and the program key data.

Attorney Docket No.: 990450

38. (Original) A method as claimed in claim 36, further comprising:

supplying program key data;

supplying frame index data uniquely identifying a predetermined number of frames in a moving image; and

generating the DES code depending on the frame index data and the program key data.

- 39. (Original) A method as claimed in claim 37, further comprising combining the spread data and the DES code on a bit-by-bit basis according to an XOR function.
- 40. (Original) A method as claimed in claim 39, further comprising:

  receiving data representing the luminance component of the image; and
  determining as said attribute an amplitude value of the luminance component as the log2
  of the value of the luminance component.
- 41. (Original) A method as claimed in claim 40, further comprising:

  generating as a generated value from the watermark data a positive or negative value; and adding the generated value to the image data depending on the log<sub>2</sub> of the value of the luminance component being greater than a predetermined threshold.
- 42. (Original) A method of applying data representing a watermark to data representing an image, the method comprising:

supplying location and time data;

applying error coding to the said location and time data to produce error coded data;

applying a spreading function to the error coded data to produce spread data;

generating data representing a pseudo-random code;

combining the spread data and the pseudo-random code to produce watermark data representing a location and time specific watermark;

supplying image data representing an image in transformation space;

analyzing at least a component of the image data to determine an attribute thereof to produce a signal representative of the attribute; and

adding the watermark data to the image data depending on a characteristic of the attribute and a characteristic of the image data.

10

Attorney Docket No.: 990450

- 43. (Original) A method as claimed in claim 42, further comprising applying a forward error correction algorithm to the location and time data.
- 44. (Original) A method as claimed in claim 42, further comprising applying the spreading function depending on a spreading factor.
- 45. (Original) A method as claimed in claim 42, further comprising applying a spreading function in which bits in the error coded data are repeated a number of times.
- 46. (Original) A method as claimed in claim 45, wherein the pseudo-random code generator is generated by way of a DES engine.
- 47. (Original) A method as claimed in claim 46, further comprising receiving program key data and generating a pseudo-random code depending on the program key data.
  - 48. (Original) A method as claimed in claim 46, further comprising: supplying frame index data uniquely identifying each frame in a moving image; and generating a pseudo-random code depending on the frame index data.
- 49. (Original) A method as claimed in claim 46, further comprising: supplying frame index data uniquely identifying a predetermined number of frames in a moving image; and
  - generating a pseudo-random code depending on the frame index data.
- 50. (Original) A method as claimed in claim 47, further comprising:
  supplying frame index data uniquely identifying each frame in a moving image, and
  generating a pseudo-random code depending on the frame index data and the program key
  data.

Attorney Docket No.: 990450

51. (Original) A method as claimed in claim 47, further comprising:

supplying frame index data uniquely identifying a predetermined number of frames in a moving image, and

generating a pseudo-random code depending on the frame index data and the program key data.

- 52. (Original) A method as claimed in claim 42, further comprising combining the spread data and the pseudo-random code on a bit-by-bit basis according to an XOR function.
- 53. (Original) A method as claimed in claim 42, further comprising supplying data representing the luminance component of the image.
- 54. (Original) A method as claimed in claim 42, further comprising determining an amplitude value as the attribute of the image.
- 55. (Original) A method as claimed in claim 54, wherein the amplitude is determined as the log<sub>2</sub> of a value of the component of the image data.
  - 56. (Original) A method as claimed in claim 42, further comprising:

generating as a generated value from the watermark data a positive or negative value; and adding the generated value to the image data depending on the said characteristic of the attribute.

- 57. (Original) A method as claimed in claim 56, further comprising is determining an amplitude value as the attribute, and wherein the characteristic is the amplitude value being greater than a predetermined threshold.
- 58. (Original) A method as claimed in claim 57, wherein the amplitude is determined as the log2 of a value of the component of the image data.
  - 59. (Original) A method as claimed in claim 42, further comprising:

Attorney Docket No.: 990450

Customer No.: 23696 12

receiving signals containing said data representing an image in an encoded and

compressed form on a signal medium;

receiving an apparatus specific key; and

responding to the apparatus specific key by decoding and decompressing the received

signals to recover the data representing an image therefrom.

60. (Original) A method as claimed in claim 59, wherein the signals are conveyed

on the medium as data packets.

61. (Original) A method as claimed in claim 59, wherein the apparatus specific

key is received via a medium different than the medium from which the encoded and compressed

data signals are received.

62. (Original) A method as claimed in claim 59, wherein the signals are encoded

using DES encryption.

63. (Original) A method as claimed in claim 59, wherein the signals are

compressed using a lossless compression technique.

64. (Original) A method as claimed in claim 63, wherein the lossless compression

technique comprises run-length encoding.

65. (Original) A method as claimed in claim 59, wherein the signals are

compressed using a lossy compression technique.

66. (Original) A method as claimed in claim 65, wherein the lossy compression

technique comprises block quantization.

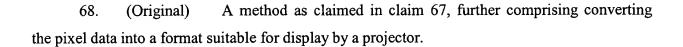
67. (Original) A method as claimed in claim 59, further comprising converting

the watermarked image data from data representing the image in transformation space to data

representing the image in pixel space.

Attorney Docket No.: 990450

Customer No.: 23696



- 69. (Original) A method as claimed in claim 68, further comprising displaying the image represented by the pixel data.
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